

# Tourism Challenge

Krystle Coughlin Silverfox

*Tourism Challenge* looks at the intersection of Indigenous cultures and the marketing of the Canadian tourism industry. Various Metro Vancouver tourist brochures are deconstructed into Northwest Coast formline elements, interrupting notions of land/use, sightseeing, shopping, and local history. This series questions how local Indigenous art, culture, and identity are depicted in the (trans)national image and marketed to visitors.

Images (beginning opposite page): Krystle Coughlin Silverfox, *Tourism Challenge* #1-6, 2019, digital collages, each 8.5 × 10 inches. Images courtesy of the artist.



Mid-October (nightly)  
Boarding: 6:30 pm  
Departure: 7:00 pm  
Return: 9:30 pm

RESERVATIONS REQUIRED  
Vessel & Route subject to change

July/August/September (Saturday, Sunday)  
Boarding: 10:30 am  
Departure: 11:00 am  
Return: 3:00 pm  
RESERVATIONS REQUIRED  
Vessel & Route subject to change

September (daily)  
Boarding: 11:00 am  
Departure: 12:15 pm  
Return: 1:30 pm  
RESERVATIONS APPRECIATED  
Route subject to change













